



ANNUAL SPIRITS PROVINCIAL SALES  
VOLUMES & PER CAPITA CONSUMPTION

National Spirits Sales Volumes by Province (9 litres cases) – Calendar 2016

Canadian Jurisdiction	Volume (9 L)	Litres Per LDA Capita
<b>Ontario</b>	6,617,521	5.4
<b>Alberta</b>	2,950,420	8.0
<b>British Columbia</b>	2,921,677	6.8
<b>Québec</b>	2,606,003	3.5
<b>Manitoba</b>	802,608	7.1
<b>Saskatchewan</b>	757,672	7.8
<b>Nova Scotia</b>	544,150	6.3
<b>Newfoundland &amp; Labrador</b>	419,675	8.7
<b>New Brunswick</b>	330,101	4.8
<b>PEI</b>	82,698	6.3
<b>Territories</b>	94,837	10.0
<b>CANADA</b>	18,127,362	5.6

Sources: Volumes Spirits Canada Sales Database, Legal Drinking Age (LDA) 18+ AB, MB, QC, 19+ Other, Statistics Canada CANSIM Table 051-0001