



ANNUAL SPIRITS PROVINCIAL SALES
VOLUMES & PER CAPITA CONSUMPTION

National Spirits Sales Volumes by Province (9 litres cases) – Calendar 2020

| Canadian Jurisdiction | Volume (9 L) | Litres Per Capita |
|-------------------------|-------------------|-------------------|
| Ontario | 7,493,181 | 5.6 |
| Alberta | 3,362,527 | 8.8 |
| British Columbia | 3,386,898 | 7.1 |
| Québec | 3,138,853 | 4.1 |
| Manitoba | 898,553 | 7.6 |
| Saskatchewan | 772,827 | 7.7 |
| Nova Scotia | 614,633 | 6.8 |
| Newfoundland & Labrador | 422,669 | 8.7 |
| New Brunswick | 382,093 | 5.3 |
| PEI | 91,241 | 6.3 |
| Territories | 115,898 | 11.2 |
| CANADA | 20,679,373 | 6.1 |

Sources: Volumes Spirits Canada Sales Database, Per Capita 18+
Statistics Canada Table 17-10-0005-01