



## ANNUAL SPIRITS SALES VOLUMES

### A. National Spirits Sales Volumes by Category (9 litres cases) – Calendar 2017

Category	Volume (9 L)	Share
<b>Vodka</b>	5,130,873	28.1%
<b>Whisky</b>	5,110,516	27.9%
<b>Rum</b>	3,242,926	17.7%
<b>Liqueurs</b>	2,646,833	14.5%
<b>Gin</b>	966,781	5.3%
<b>Brandy</b>	586,131	3.2%
<b>Tequila</b>	420,085	2.3%
<b>Other</b>	187,189	1.0%
<b>Total</b>	<b>18,291,334</b>	<b>100%</b>

Source: Spirits Canada Sales Database

### B. Spirits Based Ready-To-Drink Pre-Mix Cocktails & Coolers (9 L) Calendar 2017

Category	Volume (9 L)
<b>Pre-Mix Cocktails &amp; Coolers</b>	<b>11,418,437</b>

Source: Spirits Canada Sales Database