



## ANNUAL WHISKY SALES VOLUMES

National Whisky Sales Volumes by Category (9 litres cases) – Calendar 2018

Category	Volume (9 L)	Share
<b>Canadian Deluxe</b>	1,585,423	30.2%
<b>Canadian Premium</b>	846,733	16.1%
<b>Canadian Standard</b>	1,060,821	20.2%
<b>Sub-Total Canadian</b>	<b>3,492,977</b>	<b>66.5%</b>
<b>Scotch</b>	990,354	18.8%
<b>American</b>	468,365	8.9%
<b>Irish</b>	286,536	5.5%
<b>Other</b>	14,822	0.3%
<b>Total</b>	<b>5,253,053</b>	<b>100%</b>

Source: Spirits Canada Sales Database