



ANNUAL WHISKY SALES VOLUMES

National Whisky Sales Volumes by Category (9 litres cases) – Calendar 2020

Category	Volume (9 L)	Share
Canadian Deluxe	1,664,488	29.7%
Canadian Premium	876,017	15.6%
Canadian Standard	1,096,923	19.5%
Sub-Total Canadian	3,637,428	64.8%
Scotch	1,040,810	18.6%
American	581,938	10.4%
Irish	332,150	5.9%
Other	20,838	0.3%
Total	5,613,164	100%

Source: Spirits Canada Sales Database