



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2017

AUGUST 2017

| Canadian Jurisdiction                | Volume (9 L) | Year-to-Date |
|--------------------------------------|--------------|--------------|
| <b>Ontario</b>                       | 527,263      | 3,851,138    |
| <b>Alberta</b>                       | 270,197      | 1,829,265    |
| <b>British Columbia</b>              | 310,125      | 1,869,018    |
| <b>Québec</b>                        | 218,677      | 1,510,441    |
| <b>Manitoba</b>                      | 72,028       | 511,564      |
| <b>Saskatchewan</b>                  | 57,202       | 446,745      |
| <b>Nova Scotia</b>                   | 49,532       | 339,510      |
| <b>Newfoundland &amp; Labrador</b>   | 33,084       | 241,227      |
| <b>New Brunswick</b>                 | 27,660       | 195,678      |
| <b>PEI</b>                           | 9,089        | 53,660       |
| <b>Territories</b>                   | 8,820        | 63,800       |
| <b>CANADA</b>                        | 1,583,677    | 10,912,046   |
| <b>Plus: Spirits Ready-to-Drink*</b> | 1,591,082    | 7,833,152    |

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment