



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2018

AUGUST 2018

| Canadian Jurisdiction | Volume (9 L) | Year-to-Date |
|--------------------------------------|--------------|--------------|
| Ontario | 556,086 | 4,044,998 |
| Alberta | 264,978 | 1,897,665 |
| British Columbia | 309,157 | 1,921,319 |
| Québec | 223,548 | 1,641,255 |
| Manitoba | 74,337 | 515,891 |
| Saskatchewan | 60,417 | 459,617 |
| Nova Scotia | 51,546 | 344,363 |
| Newfoundland & Labrador | 32,928 | 244,967 |
| New Brunswick | 28,275 | 195,754 |
| PEI | 9,398 | 54,976 |
| Territories | 9,190 | 64,800 |
| CANADA | 1,619,860 | 11,385,605 |
| Plus: Spirits Ready-to-Drink* | 1,969,029 | 9,699,276 |

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment