



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2020

AUGUST 2020

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	607,970	4,342,580
Alberta	284,309	2,122,987
British Columbia	322,345	2,180,283
Québec	258,375	1,815,574
Manitoba	76,139	575,330
Saskatchewan	64,979	480,353
Nova Scotia	50,974	381,659
Newfoundland & Labrador	31,971	255,388
New Brunswick	30,358	232,729
PEI	8,191	56,900
Territories	10,029	74,236
CANADA	1,745,640	12,518,019
Plus: Spirits Ready-to-Drink*	3,438,140	17,492,814

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment