



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2020

DECEMBER 2020

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
<b>Ontario</b>	849,306	7,493,181
<b>Alberta</b>	296,627	3,362,527
<b>British Columbia</b>	435,020	3,386,898
<b>Québec</b>	386,813	3,138,853
<b>Manitoba</b>	104,544	898,553
<b>Saskatchewan</b>	89,574	772,827
<b>Nova Scotia</b>	79,513	614,633
<b>Newfoundland &amp; Labrador</b>	56,650	422,669
<b>New Brunswick</b>	57,692	382,093
<b>PEI</b>	11,794	91,241
<b>Territories</b>	12,969	115,898
<b>CANADA</b>	2,380,502	20,679,373
<b>Plus: Spirits Ready-to-Drink*</b>	1,658,897	25,133,672

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment