



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2016

December 2016

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	826,917	6,617,521
Alberta	293,306	2,950,420
British Columbia	353,271	2,921,677
Québec	352,062	2,606,003
Manitoba	101,414	802,608
Saskatchewan	88,526	757,672
Nova Scotia	73,166	544,150
Newfoundland & Labrador	57,352	419,675
New Brunswick	53,259	330,101
PEI	10,292	82,698
Territories	11,095	94,837
CANADA	2,220,660	18,127,362
Plus: Spirits Ready-to-Drink*	676,857	10,233,743

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment