



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2017

FEBRUARY 2017

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	432,272	820,925
Alberta	188,619	365,890
British Columbia	243,587	408,282
Québec	169,192	324,484
Manitoba	55,064	106,606
Saskatchewan	48,781	91,936
Nova Scotia	36,154	71,371
Newfoundland & Labrador	25,135	43,828
New Brunswick	21,379	40,913
PEI	5,148	10,124
Territories	6,989	13,445
CANADA	1,232,320	2,297,804
Plus: Spirits Ready-to-Drink*	482,290	868,096

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment