



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2020

FEBRUARY 2020

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
<b>Ontario</b>	465,671	901,329
<b>Alberta</b>	205,629	401,567
<b>British Columbia</b>	257,820	453,819
<b>Québec</b>	193,000	375,769
<b>Manitoba</b>	55,944	110,920
<b>Saskatchewan</b>	41,426	80,008
<b>Nova Scotia</b>	38,976	76,450
<b>Newfoundland &amp; Labrador</b>	24,117	44,346
<b>New Brunswick</b>	22,365	44,099
<b>PEI</b>	5,793	11,053
<b>Territories</b>	7,459	14,317
<b>CANADA</b>	1,318,200	2,513,677
<b>Plus: Spirits Ready-to-Drink*</b>	900,320	1,682,345

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment