



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2021

FEBRUARY 2021

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	499,816	956,184
Alberta	238,385	424,305
British Columbia	281,529	475,800
Québec	198,983	401,672
Manitoba	60,456	118,996
Saskatchewan	52,586	95,375
Nova Scotia	42,421	82,956
Newfoundland & Labrador	25,983	48,129
New Brunswick	24,669	48,785
PEI	6,439	12,310
Territories	7,911	16,752
CANADA	1,439,178	2,681,264
Plus: Spirits Ready-to-Drink*	1,485,849	2,605,458

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment