



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2020

JANUARY 2020

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	435,657	435,657
Alberta	195,938	195,938
British Columbia	196,000	196,000
Québec	182,769	182,769
Manitoba	54,977	54,977
Saskatchewan	38,582	38,582
Nova Scotia	37,474	37,474
Newfoundland & Labrador	20,229	20,229
New Brunswick	21,734	21,734
PEI	5,259	5,259
Territories	6,858	6,858
CANADA	1,195,477	1,195,477
Plus: Spirits Ready-to-Drink*	782,026	782,026

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment