



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2017

JULY 2017

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
<b>Ontario</b>	574,728	3,323,876
<b>Alberta</b>	228,706	1,559,068
<b>British Columbia</b>	234,249	1,572,280
<b>Québec</b>	218,311	1,291,764
<b>Manitoba</b>	68,168	439,536
<b>Saskatchewan</b>	62,789	389,544
<b>Nova Scotia</b>	46,904	289,978
<b>Newfoundland &amp; Labrador</b>	34,679	208,143
<b>New Brunswick</b>	23,988	168,018
<b>PEI</b>	8,944	44,571
<b>Territories</b>	8,351	54,981
<b>CANADA</b>	1,509,817	9,341,759
<b>Plus: Spirits Ready-to-Drink*</b>	1,613,999	6,162,062

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment