



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2020

JULY 2020

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	612,622	3,734,609
Alberta	293,322	1,838,679
British Columbia	271,363	1,857,937
Québec	269,246	1,557,199
Manitoba	85,535	499,191
Saskatchewan	73,712	415,374
Nova Scotia	53,636	330,685
Newfoundland & Labrador	34,400	223,417
New Brunswick	31,826	202,370
PEI	8,608	48,710
Territories	10,783	64,206
CANADA	1,745,053	10,772,377
Plus: Spirits Ready-to-Drink*	3,417,356	13,905,065

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment