



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2021

MARCH 2021

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
<b>Ontario</b>	621,002	1,538,584
<b>Alberta</b>	281,801	707,137
<b>British Columbia</b>	205,357	681,158
<b>Québec</b>	211,678	613,350
<b>Manitoba</b>	69,440	188,436
<b>Saskatchewan</b>	63,903	159,275
<b>Nova Scotia</b>	47,701	130,854
<b>Newfoundland &amp; Labrador</b>	34,886	83,053
<b>New Brunswick</b>	33,566	82,466
<b>PEI</b>	7,039	19,371
<b>Territories</b>	9,670	26,423
<b>CANADA</b>	1,586,043	4,230,107
<b>Plus: Spirits Ready-to-Drink*</b>	1,912,160	4,411,941

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment