



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2017

NOVEMBER 2017

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
<b>Ontario</b>	523,213	5,892,876
<b>Alberta</b>	282,875	2,624,795
<b>British Columbia</b>	232,984	2,552,159
<b>Québec</b>	206,366	2,322,093
<b>Manitoba</b>	69,557	711,083
<b>Saskatchewan</b>	65,307	676,121
<b>Nova Scotia</b>	43,129	471,424
<b>Newfoundland &amp; Labrador</b>	42,418	350,340
<b>New Brunswick</b>	24,506	275,242
<b>PEI</b>	6,655	73,933
<b>Territories</b>	7,234	86,821
<b>CANADA</b>	1,504,244	16,036,887
<b>Plus: Spirits Ready-to-Drink*</b>	589,576	10,631,171

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment