



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2020

NOVEMBER 2020

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	620,754	6,643,853
Alberta	341,298	3,065,901
British Columbia	271,418	2,951,877
Québec	262,012	2,752,040
Manitoba	72,019	794,009
Saskatchewan	76,071	683,253
Nova Scotia	52,190	535,120
Newfoundland & Labrador	42,539	366,019
New Brunswick	29,844	324,402
PEI	7,769	79,447
Territories	8,705	102,930
<b>CANADA</b>	<b>1,784,619</b>	<b>18,298,851</b>
<b>Plus: Spirits Ready-to-Drink*</b>	<b>1,329,947</b>	<b>23,460,713</b>

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment