



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2017

OCTOBER 2017

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	487,540	5,369,663
Alberta	303,019	2,341,920
British Columbia	282,794	2,319,244
Québec	215,368	2,115,727
Manitoba	65,584	641,526
Saskatchewan	57,078	610,814
Nova Scotia	43,795	428,295
Newfoundland & Labrador	30,064	307,922
New Brunswick	24,248	250,735
PEI	6,244	67,278
Territories	7,555	79,586
CANADA	1,523,289	14,532,710
Plus: Spirits Ready-to-Drink*	701,983	10,041,596

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment