



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2020

OCTOBER 2020

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	539,180	6,023,099
Alberta	315,626	2,724,602
British Columbia	262,375	2,680,459
Québec	223,224	2,490,028
Manitoba	74,305	721,990
Saskatchewan	62,977	607,182
Nova Scotia	51,817	482,930
Newfoundland & Labrador	31,142	323,480
New Brunswick	26,779	294,558
PEI	7,540	71,678
Territories	9,961	94,226
CANADA	1,604,926	16,514,232
Plus: Spirits Ready-to-Drink*	1,494,144	22,126,768

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment