



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2021  
OCTOBER 2021

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	572,334	6,056,767
Alberta	282,358	2,616,317
British Columbia	269,279	2,623,709
Québec	262,846	2,638,393
Manitoba	74,532	700,921
Saskatchewan	55,909	581,968
Nova Scotia	52,479	483,001
Newfoundland & Labrador	30,432	316,616
New Brunswick	26,933	298,921
PEI	7,684	75,145
Territories	8,871	90,232
<b>CANADA</b>	<b>1,643,676</b>	<b>16,481,991</b>
<b>Plus: Spirits Ready-to-Drink*</b>	<b>1,689,573</b>	<b>26,458,573</b>

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment