



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2021  
SEPTEMBER 2021

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	594,785	4,903,586
Alberta	270,293	2,333,962
British Columbia	247,204	2,354,411
Québec	254,635	2,132,433
Manitoba	72,002	626,388
Saskatchewan	58,274	526,059
Nova Scotia	48,735	430,522
Newfoundland & Labrador	37,678	286,184
New Brunswick	35,940	271,988
PEI	7,885	67,461
Territories	8,820	8,361
<b>CANADA</b>	<b>1,636,250</b>	<b>14,014,355</b>
<b>Plus: Spirits Ready-to-Drink*</b>	<b>3,441,596</b>	<b>23,868,065</b>

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment