



SPIRITS PROVINCIAL SALE VOLUMES: ONT* & QC* ONLY

SPIRITS STATISTICS

OCT 2023

* Note: Ontario and Quebec report on a 13-period cycle (an additional period of reporting is accounted for in in October numbers for those two provinces only)

| CANADIAN JURISDICTION | VOLUME (9L) | YEAR-TO-DATE |
|---------------------------------------|-------------|--------------|
| ONTARIO | 552,021 | 5,412,784 |
| ALBERTA | 0 | 2,344,681 |
| BRITISH COLUMBIA | 0 | 2,359,872 |
| QUEBEC | 242,488 | 2,480,341 |
| MANITOBA | 0 | 620,140 |
| SASKATCHEWAN | 0 | 461,486 |
| NOVA SCOTIA | 0 | 415,883 |
| NEWFOUNDLAND & LABRADOR | 0 | 260,893 |
| NEW BRUNSWICK | 0 | 272,223 |
| PRINCE EDWARD ISLAND | 0 | 68,749 |
| TERRITORIES | 0 | 74,718 |
| NATIONAL | 794,510 | 14,771,771 |
| SPIRITS-BASED REFRESHMENTS (NATIONAL) | 970,517 | 24,395,666 |

* Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshments



OCT'23

MONTHLY SPIRITS PROVINCIAL SALE VOLUMES

SPIRITS STATISTICS

OCT 2023

| CANADIAN JURISDICTION | VOLUME (9L) | YEAR-TO-DATE |
|---------------------------------------|-------------|--------------|
| ONTARIO | 539,249 | 5,952,033 |
| ALBERTA | 304,249 | 2,648,930 |
| BRITISH COLUMBIA | 249,125 | 2,608,997 |
| QUEBEC | 260,743 | 2,741,084 |
| MANITOBA | 73,783 | 693,923 |
| SASKATCHEWAN | 61,457 | 522,943 |
| NOVA SCOTIA | 47,993 | 463,876 |
| NEWFOUNDLAND & LABRADOR | 28,949 | 289,842 |
| NEW BRUNSWICK | 28,202 | 300,425 |
| PRINCE EDWARD ISLAND | 7,476 | 76,225 |
| TERRITORIES | 8,548 | 83,266 |
| NATIONAL | 1,609,774 | 16,381,545 |
| SPIRITS-BASED REFRESHMENTS (NATIONAL) | 1,838,002 | 26,233,668 |

** Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshments*